

**OFFICE FOR NEW STUDENTS (ONS)
ACADEMIC YEAR 2008/2009**

	Number of Schools Visited²	Percent of BC Secondary Schools visited²		
Student Recruitment			Career Fairs	
<i>Post-Secondary Institutions of BC (PSIBC) Recruitment¹ for Selected Institutions:</i>			Number attended by Douglas College	11
Kwantlen University College	123	53%	Total number of contacts	1,694
Malaspina University College	117	51%	Average number of contacts per career fair	154
Douglas College	104	45%	Outreach Activities	
University College of Fraser Valley	68	30%	Total number of outreach activities	81
Langara	65	28%	Total number of contacts	2,006
Capilano College	61	27%		
VCC	44	19%	Community Events	
 Douglas College Secondary School Visits:			Total number of events attended	8
Total attendees (conservative - direct contacts only)	3,975		Total number of contacts	1,540
Average number of attendees per visit	38		Average number of contacts per event	192
 Community Information Sessions (held at Douglas College)			Campus Tours	
Total number of information sessions	20		Total number of Group Tours	11
Total attendees	Approx 2,500		Total number of people toured (excl orientation)	192
Average number of attendees per session	125		Average number of people in tour group	17
 Other Recruitment Activities			Retention Activities	
Planning 10 presentations and workshops			Fall Orientation	
Athletics/Community recruitment program implemented			Winter Orientation	
Douglas College Counsellor's Day			Student Ambassadors Program (30 Student Ambassadors)	
Pre-enrolment Communications				
E-News			Other Activities	
			Candid Transitions (1st year student bloggers project)	
			Bring Your Grade 9 Student to Work Day	
			Welcome Centres	

¹ PSIBC is the body that organizes visits to B.C. secondary schools across a 13-week period from the end of September to mid-December for participating post-secondary institutions.

² Source is PSIBC Accept/Decline Data for 2008 (www.choosebc.ca)