



Douglas College

## Administration Job Posting

Welcome to the Employee Relations Department Job Postings page for College administration.

Current jobs are listed according to the department or other area of the College requesting the position.

### MARKETING & COMMUNICATIONS

### Director, Marketing and Communications

**Competition Number: 2010-001E**

INTERNAL/EXTERNAL

Take the marketing helm of Western Canada's best college. Douglas College is emerging from the largest growth period in its 40 year history, offering more citations, certificates, diplomas, bachelors' degrees and post-degree options than any other college in British Columbia. Your challenge is to build Douglas College's image, to make us stand out and reach further in a highly competitive environment.

Changing market dynamics have created an opportunity for a bold, creative individual to reposition Douglas as a strong, innovative educational leader in British Columbia, in Western Canada, and in select international markets. Your strong leadership will be balanced with your ability to work within a collegial institution that places great value on collaboration and consultation. As Douglas College's senior marketing strategist, you will be responsible for the leadership of marketing and communications strategies to internal and external stakeholders. Recruitment of new students, retention of students, and developing new markets are high on the agenda.

Think creativity, passion, and curiosity. These are the drivers of our latest marketing campaign, and the spirit of the people you will work with on a daily basis. Your team of graphic and web designers, print and new media specialists, writers, marketing tacticians and media buyers are great people. How will you make them shine?

Douglas College has strong community connections and we work strategically with many external agencies, community groups and organizations. Reporting to the Vice President Educational Services and working closely with the Associate Vice President External Relations, you will have exciting opportunities for significant public contact with community, government and business leaders. The College President, Chair of the College Board and Senior Management Team will look to you for marketing and communications expertise. For more information about the College please visit [www.douglas.bc.ca](http://www.douglas.bc.ca).

Douglas College offers a competitive salary and benefits package, with initial placement on the salary scale of \$99,819 to \$113,290 per annum. This position is available commencing May 10, 2010.

Please follow link to detailed [Position Description](#).

If this opportunity is for you, send us your resume and letter of interest, including supporting educational documentation, letters of reference, demonstrating how you

would be a good fit for the job, and quoting the competition number to:

DOUGLAS COLLEGE  
Employee Relations Department  
PO Box 2503  
New Westminster, BC V3L 5B2  
FAX: (604) 527-5549  
[Email:jobs@douglas.bc.ca](mailto:jobs@douglas.bc.ca)

***The committee will begin a review of the applications on March 22, 2010; however, the competition will remain open until an offer is made.***

We wish to thank all applicants for their interest. Only those applicants selected for further consideration will be contacted.