



Academic Signature  
Course Template

Course: HORM 1325 – HOSPITALITY MARKETING PRINCIPLES

**Competency**

**Level**

**1      2      3**

**INQUIRY**

Information Literacy	X		
Technological Literacy	X		

**REASONING**

Quantitative Reasoning	X		
Analytical Reasoning	X		

**COMMUNICATION**

Spoken Communication	X		
Written Communication	X		
Intercultural Communication	X		

**CITIZENSHIP**

Teamwork		X	
Social Responsibility		X	

Dean: \_\_\_\_\_ Date: \_\_\_\_\_