



Academic Signature
Course Template

Course: HORM 2415 – HOSPITALITY SALES AND ADVERTISING

Competency

Level

1 2 3

INQUIRY

Information Literacy	X		
Technological Literacy	X		

REASONING

Quantitative Reasoning	X		
Analytical Reasoning	X		

COMMUNICATION

Spoken Communication		X	
Written Communication		X	
Intercultural Communication	X		

CITIZENSHIP

Teamwork		X	
Social Responsibility			

Dean: _____ Date: _____