

ROUNDTABLE GOALS

- A shared vision for health literacy
- Support for a health literacy strategy for B.C.
- A commitment to put the strategy into practice



DATE/TIME/LOCATION: Friday, June 11, 2010 – 8:30 – 4:00 P.M.

Douglas College, New Westminster Campus (Canada Way and Royal Ave.) – Boardroom #4920 – Level 4

The Roundtable will focus on a collaborative approach, positive support and knowledge sharing.

It is recognized that Roundtable participants will have different needs and expectations. Those engaged in research, policy development and population health for example will have a greater need for an over-arching strategy, while those involved in community engagement and implementation may need practical, applied tactics and ideas for concrete actions they can take back to their communities, organizations or constituents. Balancing these needs and expectations will be challenging.

To help achieve both objectives the Program is based on the following process.

- ↓ • **Knowledge/Context:** The day will begin by setting an overall context for health literacy: What we know; what we have learned about effectively applying what we know; and what we need to do sustain meaningful change and progress.
- ↓ • **Vision:** Designed to provide a “starting point” toward developing a shared Vision providing the foundation for a health literacy strategy for B.C.
- ↓ • **Strategy:** The strategy document that has been in development over the past several months will be introduced and discussed. The objective is to achieve consensus on the key elements of the strategy as a “work in progress”.
- ↓ • **Actions/Tactics:** Building on the discussion around the strategy, working groups interested in developing specific actions and ideas will have an opportunity to collaborate and brainstorm around tactics they can take back to their respective organization or community for further action.

Morning Program:

The morning portion of the Program is designed to set an overall context for health literacy through:

- Knowledge sharing related to the latest research, theory and practice
- A review of the process to date (how we have arrived at where we are and what has been accomplished to date)
- Discussion of the draft strategy

Afternoon Program:

The afternoon Program is designed to accommodate various interests and participant needs through a series of working sessions including those interested in:

- Refining the vision (if needed)
- Further developing the Strategy for BC
- Identifying ideas for applied actions and tactics in the areas of policy, programs and community
- Designing a process and structure to maintain participation foster collaboration and support knowledge sharing (e.g. Health Literacy Network, Council etc.)

Preparation and Participation:

Working time during the Roundtable is at a premium. Participants will therefore be expected to have read all related background materials and reports and come fully prepared to participate.

Detailed Program:

Following is the Program for the 2010 Health Literacy Roundtable.

HEALTH LITERACY ROUNDTABLE: MORNING SESSION

Time	Agenda/Process	Overview
8:15	Pre-Briefing	<ul style="list-style-type: none"> Andrew to provide orientation/briefing to all small group facilitators
8:30 – 9:00	Registration	<ul style="list-style-type: none"> Registration and networking
9:00 – 9:10	Welcome & Introductions	<ul style="list-style-type: none"> Hazel Postma (Douglas College VP External Relations) – Welcome Tanya Howes (MAXIMUS Canada) – Roundtable Principal Partner – Welcome
9:10 – 9:15	Program Overview	<ul style="list-style-type: none"> Andrew Hume (Facilitator) – Overview of Program, Roundtable Goals and sponsor recognition.
9:15 – 9:45 9:45 – 10:00	Setting the Context Open Discussion	<ul style="list-style-type: none"> Irv Rootman – Provide an update on current research, theory and practice. Set the stage for the day's discussions and future action plans.
10:00 – 10:10	Process Review	<ul style="list-style-type: none"> Marina Niks – Recap of 2009 Roundtable and process in developing the Vision, the three Strategic Goals, Logic Model and Draft Strategy (how we got to where we are).
10:10 – 10:30	Review Draft Strategy	<ul style="list-style-type: none"> Eve Gaudet / Carolina Ashe – Present Draft Strategy and Vision Statement and review the development process (participants expected to be familiar with content of draft strategy) Andrew Hume – Directions for Strategy Working Groups after break
10:30 – 10:45		BREAK
10:45 – 11:30	Strategy Working Groups	<ul style="list-style-type: none"> <u>Up to six</u> working groups review the Draft Strategy and Goals. Groups assigned. Groups to prioritize top 2 'most important' actions for reporting out. (Number of groups TBD) Groups 1&2: Strategy Review + Goal #1 Groups 3&4: Strategy Review + Goal #2 Groups 5&6: Strategy Review + Goal #3
11:30 – 12:00	Strategy Working Groups Reports	<ul style="list-style-type: none"> Working groups report out on top 2 'most important' actions. Questions and discussion by the large group.
12:00 – 12:50	LUNCH	<ul style="list-style-type: none"> Kelly McQuillen: Introduce Guest Speaker
12:20 – 12:50	Guest Speaker	<ul style="list-style-type: none"> Guest Speaker: Penny Lane – MAXIMUS Center for Health Literacy – Presentation on the work of the Center including examples of active case studies

HEALTH LITERACY ROUNDTABLE: AFTERNOON SESSION

1:00 – 1:30	Vision, Strategy, Action Working Groups	<ul style="list-style-type: none"> • Building on work and discussion from the A.M. self-selecting groups will work on the following areas. <ul style="list-style-type: none"> ○ Group #1: Vision – Wording refinements for the Vision Statement ○ Group #2: Strategy – How to incorporate ideas from A.M. session ○ Group #3: Actions – Policy Development ○ Group #4: Actions – Program Development ○ Group #5: Actions – Community
1:30 – 2:00	Working Group Reports	<ul style="list-style-type: none"> • Each group reports on top 2 priority recommendations. Questions and discussion.
2:00 – 2:15	Process Model Discussion	<ul style="list-style-type: none"> • Andrew Hume – Facilitate discussion on the type of process and structure needed to maintain momentum (e.g. Council, Network, Collaborative?) and achieve sustainability. Discuss merits, function and values of each.
2:15 – 2:30		BREAK
2:30 – 3:00	Process Model Working Groups	<ul style="list-style-type: none"> • Four working groups: (Self-selecting) <ul style="list-style-type: none"> ○ Group 1: Terms-of-Reference (future structure) ○ Group 2: Sustainability (strategies and ideas) ○ Group 3: Communications (process and strategies) ○ Group 4: Leadership and shared responsibilities (values and principles)
3:00 – 3:15	Process Working Groups Reports	<ul style="list-style-type: none"> • Each working group reports out on the 2 'most important' recommendations resulting from their discussion.
3:15 – 3:45	Wrap-up Summary	<ul style="list-style-type: none"> • Trevor Hancock – Synthesis of the day and motivate participants to remain engaged in Health Literacy initiatives, collaboration and knowledge sharing and what the future holds.
3:45 – 4:00	Conclusion	<ul style="list-style-type: none"> • Irv Rootman: Concluding comments and thanks to sponsors, participants