



**M:** Course Objectives / Learning Outcomes:

At the conclusion of the course students will be able to:

1. Critically evaluate the range of approaches to program evaluation.
2. Identify and discuss the political, interpersonal and ethical issues of program evaluation
3. Plan and design an effective program evaluation using a mixed methods approach
4. Contribute effectively to a program evaluation being undertaken by an organization
5. Evaluate a program evaluation and assess its probable impact on organizational practice
6. Present an account of a program evaluation and its results

**N:** Course Content:

The topics covered may include:

1. Program Evaluation - Basic Purposes, Uses, and Conceptual Distinctions
2. Origins and Current Trends in Modern Program Evaluation
3. Political, Interpersonal, and Ethical Issues in Evaluation
4. Alternative Views Of Evaluation
5. Expertise and Consumer-Oriented Approaches
6. Program-Oriented Evaluation Approaches
7. Decision-Oriented Evaluation Approaches
8. Participant-Oriented Evaluation Approaches
9. A Comparative Analysis of Approaches
10. Organizational Evaluation Competence and Capacity Building
11. Clarifying the Evaluation Request and Responsibilities
12. Setting Boundaries and Analyzing the Evaluation Context with Stakeholders
13. Identifying and Selecting the Evaluation Questions and Criteria
14. Planning How to Conduct the Evaluation
15. Collecting Evaluative Information: Design, Sampling, Time and Cost Choices
16. Collecting Evaluative Information: Data Sources and Methods, Analysis and Interpretation
17. Reporting Evaluation Results: Maximizing Use and Understanding
18. Evaluating the Program Evaluation

**O:** Methods of Instruction:

Lecture  
Case Studies and Problem Based Learning  
Group Discussion  
Lab  
Service Learning

**P:** Textbooks and Materials to be Purchased by Students:

A textbook such as:

Fitzpatrick J.L., Sanders J.R., Worthen B.R., (2011) Program Evaluation: Alternative Approaches and Practical Guidelines.

**Q:** Means of Assessment:

Evaluation will be carried out in accordance with Douglas College policy. Evaluation will be based on course objectives and will include some of the following: quizzes, multiple choice exams, short answer type exams, term report, presentation, program evaluation proposal, research paper. The instructor will provide the students with a course outline listing the criteria for course evaluation.

An example of one evaluation scheme:

2 quizzes – multiple choice and short answer	40%
program evaluation proposal and plan	20%
program evaluation report	25%
presentation	<u>15%</u>
Total	100%

**R:** Prior Learning Assessment and Recognition: specify whether course is open for PLAR

No

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Course Designer(s)

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Education Council / Curriculum Committee Representative

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Dean / Director

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Registrar