

## **STRATEGIC PLANNING 2009 RESULTS FROM SURVEY OF EMPLOYEES**

We are pleased to release two documents representing summary versions of the survey input derived from the on-line survey that was open to employees of Douglas College between October 26<sup>th</sup> and November 5<sup>th</sup>. Developed by the Office of Institutional Research, the results identify the nature and range of perceptions held by Douglas College employees but do not quantify the extent to which the various viewpoints are held across the College. In total 180 respondents, about 15% of employees, provided input to the four open-ended questions posed.

These results represent one form of input to strategic planning at Douglas College. Other inputs are or will include but not be limited to:

- Input from themed discussion questions
- Input from 'town hall' style meetings held internally
- Input from external formal meetings in the community
- Input from individual meetings with people in the community
- Input from students in themed discussion meetings

Additionally, Institutional Research is collecting data and information relevant to the environmental scan component of the planning process.

At this point, several things are already clear. Douglas College is and remains an access-based, learner pathway institution with a significant international presence and a significant national presence and reputation for quality in post-secondary education and training – including degrees. Importantly, Douglas College remains connected to the communities we serve and this is a source of pride for many. Equally important, Douglas College has developed over the past 40 years to be more than a transfer institution and more than a junior college. Indeed, increasingly Douglas College will be a receiving institution and, with some of our unique destination programs, courses, and opportunities, can become positioned to be a *College of Choice* in the lower mainland.

This development of Douglas College over time has, of course, not occurred by accident and is consistent with where many contemporary colleges are moving to serve the current social, community, and economic development needs of society. To stay abreast of current needs in society and to remain vibrant in fields of inquiry to better serve the educational needs of students, scholarly activity, including knowledge creation and knowledge dissemination, is necessary to remain relevant in a knowledge-based economy.

These general observations help to frame some of the theme questions which will be posted in blogs on the Douglas College website. This will be the next phase of strategic planning where themed questions will first be discussed in blogs and then focused discussion on the themed questions will be held in a face-to-face format. I look forward to your continued participation in this exercise.

[STC-Plan-Full-Nov09.pdf](#)  
[STC-Plan-Summary-Nov09.pdf](#)