



EFFECTIVE: SEPTEMBER 2002

CURRICULUM GUIDELINES

A: Division: **Instruction** Date: **February 2002**
 B: Department/ **Commerce & Business Admin.** New Course Revision
 Program Area: **Financial Services Studies**
 If Revision, Section(s) Revised: **H**
 Date Last Revised: **1999-01: new course**

C: **FINC 360** D: **Case Studies in Financial Management** E: **3**

Subject & Course No. Descriptive Title Semester Credits

F: Calendar Description:
 This is a case course where students apply financial theory to actual company situations. Cases will be concerned with the financing of current operations through efficient management of current assets and situations where long-term financing is appropriate.

G: Allocation of Contact Hours to Types of Instruction/Learning Settings Primary Methods of Instructional Delivery and/or Learning Settings: Lectures and Seminars Number of Contact Hours: (per week / semester for each descriptor) Lecture: 4 Hrs. Total: 4 Hrs. Number of Weeks per Semester: 15 Weeks X 4 Hrs per week = 60 Hrs.	H: Course Prerequisites: FINC 345 and effective September 2002, English 12 with a letter grade of "C" or better or equivalent.
	I: Course Corequisites: nil
	J: Course for which this Course is a Prerequisite: nil
	K: Maximum Class Size: 35

L: PLEASE INDICATE:
 Non-Credit
 College Credit Non-Transfer
 College Credit Transfer: Requested Granted
 SEE BC TRANSFER GUIDE FOR TRANSFER DETAILS (www.bccat.bc.ca)

M: Course Objectives/Learning Outcomes

At the end of the course, the successful student should be able to:

1. recognize and develop viable financial strategies in the context of a complex corporate environment;
2. practice and develop competence in financial analysis skills;
3. develop practical decision-making skills by integrating the conceptual knowledge and functional techniques with case analyses;
4. clearly present and substantiate all case recommendations, recognizing the strengths and weaknesses of each analysis.

N: Course Content

1. Financing Current Operations:
 - 1.1 Determinants of capital needs: accounts receivable, inventories and seasonal funds requirements.
 - 1.2 Current asset management: ratio analysis, flow of funds and cash budgeting.
 - 1.3 Managing corporate assets: liquid cash management, trade credit policy and strategy, and inventory management.
2. Long-Term Financing
 - 2.1 Valuation: methods of valuation including long-term capital structure and cost of capital.
 - 2.2 Dividend policy.
 - 2.3 Debt management and leasing.
 - 2.4 Capital budgeting decisions.
3. Mergers and Acquisitions
 - 3.1 Relevant costs and methods of evaluating investment alternatives.
4. Public Offerings
 - 4.1 the use of common and preferred stock as a source of new capital.
 - 4.2 Pricing the new issue.
 - 4.3 Use of derivative instruments: warrants, rights and convertible securities.

O: Methods of Instruction

Material will be presented within a lecture format.

P: Textbooks and Materials to be Purchased by Students:

Nunally & Plath. Cases in Finance, latest ed. Toronto: Irwin Publishing.

<p>Q: Means of Assessment</p> <p>Minimum or 3 evaluations, none of which will exceed 40%, for a total of 100%.</p>
<p>R: Prior Learning Assessment and Recognition: specify whether course is open for PLAR</p> <p>No.</p>

Course Designer(s): **Joe Ilsever for E. Carter & L. Byrne**

Education Council/Curriculum Committee Representative

Dean/Director: **Jim Sator**

Registrar: **Trish Angus**