

A: Division: **INSTRUCTIONAL**
 B: Faculty: **COMMERCE AND BUSINESS ADMINISTRATION**
 Program: **BUSINESS**

Date: **JANUARY 1999**

New Course: **X**

Revision of Course Information form:

C: **FINC 360** D: **CASE STUDIES IN FINANCIAL MANAGEMENT** E: **3**

Subject & Course No.

Descriptive Title

Semester Credit

F: Calendar Description: This is a case course where students apply financial theory to actual company situations. Cases will be concerned with the financing of current operations through efficient management of current assets and situations where long-term financing is appropriate.

Summary of Revisions:

G: Type of instruction: Hrs per week

Lecture:	4	Hrs.
Laboratory:		Hrs.
Seminar:		Hrs.
Clinical Experience:		Hrs.
Field Experience:		Hrs.
Practicum:		Hrs.
Shop:		Hrs.
Studio:		Hrs.
Student Directed Learning:		Hrs.
Other (Specify):		
Total:	4	Hrs.
Semester Total:	60	Hrs.

H: Course Prerequisites:
FINC 345

I: Course Corequisites:
Nil

J: Course for which this Course is a Prerequisite:
Nil

K: Maximum Class Size:
35

L: College Credit Transfer	<input type="checkbox"/>
College Credit Non-Transfer	<input checked="" type="checkbox"/>
Non-Credit	<input type="checkbox"/>

M: Transfer Credit:	Requested:	<input type="checkbox"/>
	Granted:	<input type="checkbox"/>

Specify Course Equivalents or Unassigned Credit as appropriate:

BCOU
SFU
UBC
UNBC
UVIC
Other:

Course Designer(s): Elisabeth Carter & Laura Byrne

Dean: J. Sator

Vice-President Instruction: J. McKendry

Registrar: P. Angus

N: TEXTBOOKS AND MATERIALS TO BE PURCHASED BY STUDENTS

Nunally & Plath. Cases in Finance, latest ed. Toronto: Irwin Publishing.

O: COURSE OBJECTIVES

The student will be able to:

1. recognize and develop viable financial strategies in the context of a complex corporate environment;
2. practice and develop competence in financial analysis skills;
3. develop practical decision-making skills by integrating the conceptual knowledge and functional techniques with case analyses;
4. clearly present and substantiate all case recommendations, recognizing the strengths and weaknesses of each analysis.

P: COURSE CONTENT

1. Financing Current Operations:
 - 1.1 Determinants of capital needs: accounts receivable, inventories and seasonal funds requirements.
 - 1.2 Current asset management: ratio analysis, flow of funds and cash budgeting.
 - 1.3 Managing corporate assets: liquid cash management, trade credit policy and strategy, and inventory management.
2. Long-Term Financing
 - 2.1 Valuation: methods of valuation including long-term capital structure and cost of capital.
 - 2.2 Dividend policy.
 - 2.3 Debt management and leasing.
 - 2.4 Capital budgeting decisions.
3. Mergers and Acquisitions
 - 3.1 Relevant costs and methods of evaluating investment alternatives.
4. Public Offerings
 - 4.1 the use of common and preferred stock as a source of new capital.
 - 4.2 Pricing the new issue.
 - 4.3 Use of derivative instruments: warrants, rights and convertible securities.

Q: METHOD OF INSTRUCTION

Material will be presented within a lecture format.

R: COURSE EVALUATION

Minimum of 3 evaluations, none of which will exceed 40%, for a total of 100%.

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