



EFFECTIVE: SEPTEMBER 2002

CURRICULUM GUIDELINES

A: Division: **Instructional** Date: **November 2001**
B: Department/ **Commerce & Business Admin.** New Course Revision
 Program Area: **Hotel and Restaurant Management**
 If Revision, Section(s) Revised: **H**
 Date Last Revised: **2001-01: H**
1998-10: N, R

C: HORM 220 D: Economics and Hospitality Law E: 3

Subject & Course No.	Descriptive Title	Semester Credits
F: Calendar Description: The course introduces the student to the fundamental characteristics of the Canadian economy. To include supply and demand, economic goals, monetary policy, fiscal policy and market structure. The course will provide the meaning, sources and administration of business law, and an introduction to hospitality law.		
G: Allocation of Contact Hours to Types of Instruction/Learning Settings Primary Methods of Instructional Delivery and/or Learning Settings: Lecture and Seminar Number of Contact Hours: (per week / semester for each descriptor) Lecture: 3 Hrs. Seminar: 1 Hr. Number of Weeks per Semester: 15 Weeks X 4 Hours Per Week = 60 Hours	H: Course Prerequisites:	I: Course Corequisites: nil
	J: Course for which this Course is a Prerequisite:	nil
	K: Maximum Class Size:	35
L: PLEASE INDICATE: <input type="checkbox"/> Non-Credit <input type="checkbox"/> College Credit Non-Transfer <input type="checkbox"/> College Credit Transfer: Requested <input type="checkbox"/> Granted <input type="checkbox"/> SEE BC TRANSFER GUIDE FOR TRANSFER DETAILS (www.bccat.bc.ca)		

M Course Objectives/Learning Outcomes

- :**
1. demonstrate knowledge of the basic terminology of economics;
 2. examine and evaluate the degree to which the goals of the economy are currently achieved;
 3. apply various analytical concepts required in the study of macro and microeconomics;
 4. demonstrate knowledge of the legal climate of Canada and some understanding of one's personal rights and that part of the common law and statute law applicable to most business situations;
 5. examine in detail the law of contracts, its principles and application to various business situations;
 6. demonstrate a background of information that will help recognize some of the economic, legal, political and social aspects of situations likely to be encountered in the hospitality industry;
 7. identify the legal responsibilities of managers in the hospitality industry:
 - . food liability
 - . property loss
 - . innkeeping
 - . service of alcoholic beverages;
 8. relate recent examples of lawsuits against hospitality operations;
 9. distinguish between common law and statutory law;
 10. describe human rights legislation and discuss its implications for the hospitality industry regarding guest service and employment practices;
 11. explain the impacts of government acts on hospitality operations;
 12. identify the part of the Canadian Criminal Code pertaining to hospitality operation and describe applications of the Canadian Criminal Code to various hospitality situations.

N: Course Content

1. Introduction to basic economic concepts.
2. Demand, supply, equilibrium and the price elasticity of demand.
3. Microeconomics concepts:
 - . short and long run concepts and imperfect competition
4. International trade:
 - . barriers to trade
 - . determinations of foreign exchange rates

5. Labour Market:
 - . demand, supply and wage rate determination
 - . relation to price elasticity
 - . collective bargaining

6. Money and banking:
 - . demand for money
 - . supply of money
 - . interest rates

7. Economic indicators:
 - . the consumer price index
 - . Gross Domestic Product
 - . economic growth
 - . disposable income.

Law Section

1. Introduction to the field of law and the administration of justice including the divisions of as follows:
 - . Constitutional law
 - . Common law and legislation
 - . Administrative law
 - . Criminal law
2. Law of Torts:
 - . scope and function
 - . trespass
 - . nuisance
 - . negligence
 - . occupier's liability
 - . defamation
3. Law of Contracts:
 - . essentials of contract
 - . grounds of impeachment
 - . discharge of contract
4. Special types of contract:
 - . sale of goods
 - . Consumer Protection and Trade Practices Act
5. Some areas of liability in hospitality industry:
 - . food, property, innkeeping, service of alcoholic drinks
 - . Human Rights legislation regarding guest service and employment practices and legal consequences of discrimination.

O: Methods of Instruction

Lectures, seminars and/or case discussions

P: Textbooks and Materials to be Purchased by Students

Lovewell, Mark. Understanding Economics. Latest Edition, McGraw Hill Ryerson, Toronto.

Longchamps, Donald and Wright, Bradley. Canadian Hospitality and Travel Law. Latest Edition, ITP Nelson, Toronto.

Suggested supplementary text: Abbott, Anthony C. A Guide to Hospitality Law in British Columbia. BC Motels, Campgrounds, Resorts Association.

Q: Means of AssessmentEconomics

Quizzes 05%

Tests (3 @ 15%) 45%

Law

Quizzes 5%

Tests (3 @ 15%) 45%

100%

STUDENTS MUST COMPLETE ALL COMPONENTS OF THE COURSE TO OBTAIN CREDIT FOR THE COURSE.

R: Prior Learning Assessment and Recognition: specify whether course is open for PLAR

No.

Course Designer(s): Mark Elliott

Education Council/Curriculum Committee Representative

Dean/Director: Jim Sator

Registrar: T. Angus

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Date: November 2001